A Members-Only Virtual Event
PMI® Organizational Agility Conference 2017

13 September 2017 | 9:00 am – 5:00 pm ET | 6 PDUs

Time	Topic	Presenter
8:30 am	Doors Open	
9:00 am	**Opening Remarks**	**Stephen Maye**
9:10 am	**Keynote Address – So You Think That You Need Agile…**	**Dave Gunner**
10:10 am	Visit Networking Lounge and Exhibit Hall	
10:20 am	**Succeeding with an Agile Transformation – Experiences at Ericsson**	**Hendrik Esser**
11:20 am	Visit Networking Lounge and Exhibit Hall	
11:30 am	**Mind OVER Matter: Why it Matters**	**Becky Hartman Betsy Kauffman Stephen Matola**
12:30 pm	Visit Networking Lounge and Exhibit Hall	
12:35 pm	***Pulse of the Profession*® In-Depth Report on the People and Process Drivers of Agility**	**Melissa Buchanan Tricia Cabrey**
12:50pm	**PMI® Live Event Preview**	**Julie Ho Quynh Woodward**
1:10 pm	Visit Networking Lounge and Exhibit Hall	
1:20 pm	**Beyond the Agile Methods – The Agility Critical Factors Explained**	**Edivandro Conforto, Ph.D.**
2:20 pm	Visit Networking Lounge and Exhibit Hall	
2:30 pm	**Scaling Product Backlogs to All Levels of the Enterprise: What, Who and How**	**Candase Hokanson**
3:30 pm	Visit Networking Lounge and Exhibit Hall	
3:40 pm	**Exploring the Scalability of Agile for Unregulated to Regulated Environments**	**Chris Lawler**
4:40 pm	Visit Networking Lounge and Exhibit Hall	
4:50 pm	**Closing Remarks**	**Stephen Maye**
5:00 pm	Doors Close	

Session Abstracts

Keynote Address — So You Think That You Need Agile…

Dave Gunner, PMP, PfMP
9:10 am – 10:10 am

Agile approaches have been around for many years. The term agile, however, is often over-used and because of this, there is much misinformation about agile. Agile means many things to many people and organisations. It's almost become one of those terms that everyone thinks that they need, but they don't always know why or understand what value it will bring.

In this session, we will discuss that there is no right way or wrong way to be agile, but rather that there are different agile approaches and the key to getting it right is to keep learning and adapting.

Succeeding with an Agile Transformation – Experiences at Ericsson

Hendrik Esser
10:20 am – 11:20 am

Every organization is unique and special and as a result, every agile transformation is also unique and special. There is no fixed recipe telling us how to do it successfully.

So, how can a large enterprise, like the telecom giant Ericsson, succeed with a transformation, that not only affects ways of working, but also the overall mindset?

Based on personal leadership experience at Ericsson – being part of transforming a large R&D organization that is distributed over many countries on several continents – I have identified factors and leadership approaches that make agile transformations successful.

In this talk I will share these success factors and experiences. I will – based on real-life stories from Ericsson – explain and demonstrate a Systems Thinking approach that can help you make your transformation successful.

Mind OVER Matter: Why it Matters

Becky Hartman, PMI-ACP, PMP
Betsy Kauffman, PMI-ACP, PMP
Stephen Matola, PMP
11:30 am – 12:30 pm

Many organizations are jumping (or have already jumped) into undertaking an agile transformation. If you do a search on agile or agile transformations there is a plethora of information around various practices and process, consulting firms to engage, books to read, conferences to attend, etc. Therefore, the toughest part of any transformation is where to put your energy and focus. Most organizations go down the path of trying to implement the "right" practices or processes, however, we believe it is more important to focus on the mindset shift needed in order to successfully transform.

During this session, attendees will gain an understanding of the agile mindset and why it's more important to focus on mind over matter by delving into the agile values and principles. We will explore the psychology of change and why we tend to focus on implementing process and practices over what really matters. We will weave stories of our personal journeys of implementing mind over matter (and vice versa) and the success or challenges we have encountered along the way.

Pulse of the Profession® In-Depth Report on the People and Process Drivers of Agility

Melissa Buchanan
Tricia Cabrey
12:35 pm – 12:50 pm

Throughout 2017 PMI is studying, analyzing, and reporting on aspects of agile transformation. Our research includes two *Pulse of the Profession*® in-depth reports, which will be released in mid-September, and our Thought Leadership Series, which will be released at PMO Symposium in early November.

Melissa Buchanan, Content Specialist, and Tricia Cabrey, Market Researcher, will provide an overview of the research efforts in this short session.

PMI® Live Event Preview

Julie Ho
Quynh Woodward
12:50 pm – 1:10 pm

Hear the latest information about PMI® Global Conference 2017 and PMO Symposium® 2017.

Beyond the Agile Methods – The Agility Critical Factors Explained

Edivandro Conforto, Ph.D.
1:20 pm – 2:20 pm

Many companies today are rushing to adopt agile methods aiming to develop organizational agility capabilities that will contribute to better project outcomes and business results. This transition, however, poses many challenges related to the organizational structure and operations, team dynamics, product development processes, and project characteristics.

Empirical research indicates there are common issues to develop a strong project management environment, regardless the type of approach being adopted (agile, waterfall or hybrid). This session will explore the Agility Critical Factors that are essential to develop organizational agility capabilities and are not necessarily dependent on the use of traditional agile methods.

Learning Objectives:

- Gain knowledge about the Agility Critical Factors, key dimensions and characteristics
- Learn how to define and measure Agility Capabilities in your organization
- Take away practical insights to identify and improve Agility Critical Factors

Scaling Product Backlogs to All Levels of the Enterprise: What, Who and How

Candase Hokanson, PMI-ACP
2:30 pm – 3:30 pm

As companies roll out Agile to their entire enterprise, they often run into issues of scaling product ownership from the team level (with one team and one Product Owner[PO]) to the program or even portfolio level. Figuring out how to manage the product backlogs across the organization, especially in terms of dependencies, can be a monumental feat. Some of the questions that companies find themselves asking are: "How does the product backlog scale?" "Who should manage the backlog at each level?" and "What are some tools that POs at each level can use to manage their respective backlogs?"

In this talk, we'll have a guided discussion about some of the more popular approaches on the market for scaling product ownership for program and portfolio analysis, discuss some rules of thumb for how to scale the backlog and who should fill what roles and, finally, share how using visual models can help in understanding dependencies and value across all levels of the enterprise.

Exploring the Scalability of Agile for Unregulated to Regulated Environments

Chris Lawler, PfMP
3:40 pm – 4:40 pm

Can a highly regulated environment embrace agile principles and philosophy or does the approach work best in a less regulated context? This session will set the scene with the foundation philosophy of agile and explore the variants of how it is being applied in the contemporary project manager's toolkit.

The reality is that the degree of regulation within your environment is not the only dimension that determines suitability for agility. We will explore some of the other key pre-requisites and look at how you can scale your agile adoption to deliver the best outcomes.